

Enetpulse and Team Danmark Form Strategic Partnership to Optimize Athlete Performance

COPENHAGEN, DENMARK – October 21, 2026:

Enetpulse and Team Danmark have officially announced a strategic partnership focused on advancing data-driven performance analysis across Olympic and Paralympic sports. Under the agreement, Enetpulse will deliver a comprehensive sports data solution, spanning extensive historical and current results. This empowers Team Danmark to benchmark athlete performance against competing nations and make strategic and funding decisions ahead of major international competitions.

Beyond data delivery, the collaboration plays a vital role in the ongoing evolution of Enetpulse products. Through this partnership, Enetpulse will look to Team Danmark for feedback, evaluation, and inspiration for future features. Leveraging insights from elite sports professionals ensures Enetpulse can continuously refine its platform and develop innovative solutions for the industry.

QUOTES

"As this is still a relatively new business line for Enetpulse, it is truly nice to have another National Olympic Committee joining our client base. Enetpulse sees this business line as one of the key pillars of the future and is therefore excited to welcome Team Danmark, especially since their home office is almost in our backyard.

I am also very excited because they will not only start working with our data, but we also share a mutual interest in the development of data-driven analytical tools and methodologies within elite sports. EnetAnalytics, our flagship product for National Olympic/Paralympic Committees and Sport Governing Bodies, will only benefit and improve from the valuable feedback we will get from Team Danmark."

– Arjan Schoenmaker, Head of NOC/NPC Partnerships, Enetpulse

"We look forward to working with the data provided by Enetpulse. It will support more data-driven strategic decision-making and provide a deeper understanding of athletic performance and future potential."

– Lars Balle Christensen, Director of Sports, Team Danmark

ABOUT ENETPULSE:

Enetpulse is a leading international sports data provider, offering comprehensive coverage of all Olympic & Paralympic sports and dozens of other sports and competitions across the globe. With a reputation for accuracy, depth, and reliability, Enetpulse serves federations, media companies, sportsbooks, and digital platforms in markets around the world.

ABOUT TEAM DANMARK:

Team Danmark is Denmark's national elite sports organization. The organization works closely with national sports federations, coaches, and athletes to optimize training environments, sports science, sports technology, and dual-career conditions for high-performance athletes. Team Danmark aims to ensure that Danish athletes can achieve international top results while fostering sustainable, responsible elite sports.